

# 8<sup>TH</sup> ANNUAL Global Fund Finance Symposium

MARCH 21, 2018 | GRAND HYATT - NEW YORK



## 2018 Sponsorship Opportunities

PLATINUM

### PLATINUM LEVEL \$20,000

- Up to two (2) speaking opportunities on conference panels. \*Platinum sponsors will be given priority of additional speaking slots based on availability
- 15 complimentary passes for the full scope of the conference activities
- Prominent recognition (company name, logo and description) in conference materials
- Prominent recognition (company name and logo) in pre- and post-event electronic communications, website and onsite signage
- Complimentary exhibition table for display of corporate materials
- Complimentary seat drop of corporate materials during one (1) conference panel
- Special mention from podium during welcome remarks
- One (1) half page ad in the conference program
- Executive board room for company use (Additional \$750 as available)
- Invitation for 2 representatives to attend the annual sponsor dinner hosted in New York

GOLD

### GOLD LEVEL \$15,000

- Up to one (1) speaking opportunity on conference panels. \*Gold sponsors will be given priority of additional speaking slots based on availability
- 10 complimentary passes for the full scope of the conference activities
- Prominent recognition (company name, logo and description) in conference materials
- Prominent recognition (company name and logo) in pre- and post-event electronic communications, website and onsite signage
- One (1) half page ad in the conference program
- Exhibition table for display of corporate materials (Additional \$500 as available)
- Executive board room for company use (Additional \$750 as available)
- Invitation for 2 representatives to attend the annual sponsor dinner hosted in New York

SILVER

### SILVER LEVEL \$10,000

- Up to one (1) speaking opportunity on conference panels
- Six (6) complimentary passes for the full scope of the conference activities
- Recognition (company name, logo and description) in conference materials
- Recognition (company name and logo) on pre- and post-event electronic communications, website and onsite signage
- One (1) half page ad in the conference program
- Executive board room for company use (Additional \$750 as available)
- Exhibition table for display of corporate materials (Additional \$500)
- Invitation for 1 representative to attend the annual sponsor dinner hosted in New York

BRONZE

### BRONZE LEVEL \$5,000

- Three (3) complimentary passes for the full scope of the conference activities
- Recognition (company name, logo and description) in conference materials
- Recognition (company name and logo) on pre- and post-event electronic communications, website and onsite signage
- Executive board room for company use (Additional \$750 as available)
- Exhibition table for display of corporate materials (Additional \$500)
- Invitation for 1 representative to attend the annual sponsor dinner hosted in New York

- All sponsors may purchase up to three (3) additional passes at the price of \$500 per pass, and \$1,000 per pass beyond the initial three (3) passes.
- FFA content committee has the final discretion of speaking slot allocation.
- Payments received after the event date will be assessed a 5% late fee.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES AT THE GLOBAL SYMPOSIUM

- Conference Wi-Fi – Onsite branding with company logo as conference Wi-Fi sponsor - \$2,500
- Cocktail reception – Onsite branding with company logo at post-conference cocktail reception - \$10,000 with Platinum, \$15,000 with any other level

2<sup>ND</sup> ANNUAL

# Asia - Pacific Fund Finance Symposium

JUNE 2018 | HONG KONG



## 2018 Sponsorship Opportunities

PLATINUM

### PLATINUM LEVEL HK\$ 100,000

- Up to one (1) speaking opportunity on conference panels. \*Platinum sponsors will be given priority of additional speaking slots based on availability
- 10 complimentary passes for the full scope of the conference activities
- Prominent recognition (company name, logo and description) in conference materials.
- Prominent recognition (company name and logo) in pre- and post-event electronic communications, website
- One (1) half page ad in the conference program.

GOLD

### GOLD LEVEL HK\$ 80,000

- Up to one (1) speaking opportunity on conference panels.
- 7 complimentary passes for the full scope of the conference activities
- Prominent recognition (company name, logo and description) in conference materials
- Prominent recognition (company name and logo) in pre- and post-event electronic communications, website and onsite signage
- One (1) half page ad in the conference program

SILVER

### SILVER LEVEL HK\$ 60,000

- 5 complimentary passes for the full scope of the conference activities
- Recognition (company name, logo and description) in conference materials
- Recognition (company name and logo) on pre- and post-event electronic communications, website and onsite signage

- FFA content committee has the final discretion of speaking slot allocation.
- Payments received after the event date will be assessed a 5% late fee.

### ADDITIONAL SPONSORSHIP OPPORTUNITIES AT THE ASIA-PACIFIC SYMPOSIUM

- Conference Wi-Fi – Onsite branding with company logo as conference Wi-Fi sponsor - HK\$20,000
- Cocktail reception – Onsite branding with company logo at post-conference cocktail reception - HK\$75,000 with Platinum, HK\$100,000 with any other level

4<sup>TH</sup> ANNUAL

# European Fund Finance Symposium

OCTOBER 2018 | LONDON



## 2018 Sponsorship Opportunities

PLATINUM

### PLATINUM LEVEL £12,500

- Up to two (2) speaking opportunities on conference panels. \*Platinum sponsors will be given priority of additional speaking slots based on availability
- 10 complimentary passes for the full scope of the conference activities
- Prominent recognition (company name, logo and description) in conference materials
- Prominent recognition (company name and logo) in pre- and post-event electronic communications, website and onsite signage
- Complimentary seat drop of corporate materials during one (1) conference panel
- Special mention from podium during welcome remarks
- One (1) half page ad in the conference program

GOLD

### GOLD LEVEL £7,500

- Up to one (1) speaking opportunity on conference panels. \*Gold sponsors will be given priority of additional speaking slots based on availability
- 7 complimentary passes for the full scope of the conference activities
- Prominent recognition (company name, logo and description) in conference materials
- Prominent recognition (company name and logo) in pre- and post-event electronic communications, website and onsite signage
- One (1) half page ad in the conference program

SILVER

### SILVER LEVEL £5,000

- 4 complimentary passes for the full scope of the conference activities
- Recognition (company name, logo and description) in conference materials
- Recognition (company name and logo) on pre- and post-event electronic communications, website and onsite signage
- One (1) half page ad in the conference program

- All sponsors may purchase up to three (3) additional passes at the price of £500 per pass, and £1,000 per pass beyond the initial three (3) passes.
- FFA content committee has the final discretion of speaking slot allocation.
- Payments received after the event date will be assessed a 5% late fee.

### ADDITIONAL SPONSORSHIP OPPORTUNITIES AT THE EUROPEAN SYMPOSIUM

- Conference Wi-Fi – Onsite branding with company logo as conference Wi-Fi sponsor - £2,500
- Cocktail reception – Onsite branding with company logo at post-conference cocktail reception - £10,000 with Platinum, £15,000 with any other level

## Please select your sponsorship level(s):

Organizations that sponsor two (2) or more FFA events (Global Symposium, European Symposium, or Asia-Pacific Symposium) at the Bronze or Silver level will receive a 10% discount on their total sponsorship price. Organizations that sponsor two (2) or more symposiums at the Gold or Platinum level will receive a 15% discount on their total sponsorship price. Commitment to sponsor both events must be made at the same time in order to receive the discount with full payment made for the combined amount prior to the first sponsored event.

### Global Symposium (New York, NY)

PLATINUM LEVEL  
GOLD LEVEL  
SILVER LEVEL  
BRONZE LEVEL

### European Symposium (London, UK)

PLATINUM LEVEL  
GOLD LEVEL  
SILVER LEVEL

### Asia-Pacific Symposium (Hong Kong, CH)

PLATINUM LEVEL  
GOLD LEVEL  
SILVER LEVEL

Many of your firms have attended the 2017 FFA & Women In Fund Finance (WFF) events held in London and New York. To continue the initiatives we are asking for a \$3,000 contribution in addition to your Symposium sponsorship.

YES, WE WISH TO CONTRIBUTE IN SUPPORT OF THE 2018 WFF EVENTS

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COMPANY (AS IT SHOULD APPEAR IN PRINT):

NAME (AS IT SHOULD APPEAR ON INVOICE):

ADDRESS (AS IT SHOULD APPEAR ON INVOICE):

EMAIL:

WEB ADDRESS:

EVENT LOGISTICS CONTACT NAME (TO HANDLE SPONSORSHIP DETAILS):

EMAIL:

PHONE:

**Please include your company name and the event name and event year in the notes section for all wire payments.**

Payments received after the event date will be assessed a 5% late fee.

**Thank you for your support of Fund Finance Association Symposiums!**

*Sponsorships are available on a first-come, first-served basis.  
Appointment of sponsors is at the discretion of the Fund Finance Association.*



# Fund Finance Association

## 2018 Non-Sponsor Ticket Prices

### GLOBAL SYMPOSIUM

- \$1,500 per ticket if purchased by Feb 15
- \$1,750 per ticket if purchased between February 16 - March 17, 2018
- \$1,995 per ticket if purchased onsite

### ASIA-PACIFIC SYMPOSIUM

- HK\$7,500 per ticket if purchased by early bird deadline (to be announced)
- HK\$10,000 per ticket if purchased after early bird deadline (to be announced)

### EUROPEAN SYMPOSIUM

- £1,000 per ticket if purchased by September 15, 2018
- £1,250 per ticket if purchased after September 15, 2018



# Women in Fund Finance



## OUR VISION:

The vision of Women in Fund Finance is that the increased engagement and participation of women in the Fund Finance ("FF") industry encourages better leadership, decision-making and performance for the FF community. Ultimately, greater diversity in the FF industry will provide for enhanced performance for funds, financiers and their advisors and will provide for a more complete voice in advocating the overall mission of the Fund Finance Association.

## OUR MISSION:

Our mission is the increased engagement, recognition and promotion of women leaders within the FF Industry. Women in Fund Finance seeks to help women succeed in three ways:

### Connection

Connecting with women interested in and already part of the FF community at a variety of events and activities sponsored by Women in Fund Finance including annual events in connection with the FFA Symposiums.

### Education

Creating a forum in which women may learn about FF and our industry, share expertise, experience and challenges and recognize and celebrate successes. Through such forum, we aim to help women develop enhanced skills and gain market knowledge that will empower them to enter into our industry, succeed and advance in their careers. Additionally, we will educate and engage other stakeholders in FF, including male colleagues, with respect to the benefits of diversity in the FF industry.

### Professional Leverage/Advocacy

Ultimately, we hope to identify opportunities and provide sponsors and advocates for women in order to retain women in FF and permit them to advance in their careers. A particular emphasis would be on increasing opportunities for executive and board level positions.

## Past Events

### 1ST ANNUAL WOMEN IN FUND FINANCE GATHERING

Women's tea and screening of the movie "Equity"  
Monday, March 13, 2017, 4:00 PM  
New York Office of Simpson Thacher & Bartlett LLP

### 1ST ANNUAL WOMEN IN FUND FINANCE GATHERING

Women's tea and screening of the movie "Equity"  
Wednesday, March 22, 2017, 18:15  
Ham Yard Hotel, Soho, W1B 7DT

### WOMEN IN FUND FINANCE GATHERING HOW TO ASK THE HARD QUESTIONS: THE POWER OF SELF-ADVOCACY AND NEGOTIATING FOR WHAT YOU DESERVE

Tuesday, June 27, 2017  
The Montcalm London Marble Arch



Join our Women in Fund Finance Community

## ABOUT US

The Fund Finance Association (FFA) is a non-profit industry association in the fund finance market, co-located in New York, New York and Charlotte, North Carolina.

Our core mission is to:

- Educate members, legislators, regulators, and other constituencies about the fund finance market and related capital markets through conferences and other events.
- Build the broadest consensus among members on policy, legal, regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.
- Advocate on behalf of the fund finance industry with respect to policy, legal, regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.

The Annual Global, European, and Asia-Pacific Fund Finance Symposiums are the premier Fund Finance events.

The FFA sought out experts in the subscription credit facility and fund finance space to address many of the key developments and trends in the market. The organization is comprised of a committee of well-respected Banking and Finance professionals who specialize in fund finance. The conference was made possible due to the dedication of this group.



Contact the FFA

To learn more about the FFA, please contact:  
[info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com).

For questions regarding events and sponsorships, or to submit a completed form, please contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com).